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NARC

Building Regional Communities

National Association of Regional Councils

LVPC's Bradley Recognized for "Remarkable Track Record"

For the second time in three years, LVPC Executive Director Becky Bradley has been recognized nationally for leadership in working with Lehigh Valley communities on regional issues.

The National Association of Regional Councils (NARC), during its annual conference in Detroit, in June, awarded the 25-year planning professional the Tom Bradley Award, given each year to recognize 'the leadership and excellence of one elected or appointed official in advocating for regional concepts, approaches, and programs at any level of government.'

Becky was surprised by the nomination, and could not attend the award ceremony, but Lehigh County Executive Phillips Armstrong, who was attending the conference, accepted the award on her behalf.

LVPC Chairman Steven Glickman informed the LVPC board during its monthly meeting.

"In presenting the award, National Association President-Elect Carol Vinton said "Becky is an exemplary leader and planner with a remarkable track record of accomplishments that demonstrate her dedication to creating sustainable, equitable and livable communities. Her achievements have made a significant impact on the Lehigh Valley region and serve as a model for other planners across the nation," Glickman told board members Thursday. "We agree with President-Elect Vinton. Congratulations Becky on this well-earned recognition."

Bradley remarked, "I love what I am trusted to do for our region. It is really meaningful that my colleagues at the LVPC nominated me, and that our peer regional councils from around country agreed. This motivates me more to continue and expand upon the LVPC's work."

NARC provides a national voice advocating for regional cooperation, serving 180 members representing regional councils, governments and planning organizations across the nation.

In 2021, NARC presented Becky with its annual Walter Scheiber Leadership Award, for the way she expanded the LVPC's central mission of managing the region's growth while planning for its future to include helping the community through the COVID-19 Pandemic.

With more than two decades experience in local and regional community and transportation planning, Becky in 2013 joined the LVPC, where she manages a \$4.2 billion Long-Range Transportation Plan, and directs planning operations for Lehigh and Northampton counties. In addition to leading the creation of *FutureLV: The Regional Plan*, one of the nation's first plans to link land use and transportation planning, and *WalkRollLV*, the region's first-ever bicycle and pedestrian masterplan, she served on Pennsylvania's Transportation Revenue Options Commission and the Delaware Basin Water Resources Committee for the update of the State Water Plan.

Prior to joining the LVPC, Becky was the Director of Planning, Codes and Development at the City of Easton.