Virtual Meeting Protocol

As we can’t see each other and wish to support the public dialogue we need to conduct the meeting a bit differently:

All questions and comments can be sent via the Q&A on the webinar screen.

At the end of the presentation Becky Bradley will be moderating questions and comments that are entered into the chat box.

This webinar is being recorded.

Call-In Information:
+1 872-222-9976
Conference ID: 577 936 094#
Becky Bradley, AICP
Executive Director

Jillian Seitz
Senior Planner

Samantha Smith
Chief Planner
LVPC
Lehigh Valley Planning Commission

Mission:
- Promote the health, safety, and general welfare of Lehigh and Northampton counties
- Maximize the utilization of the existing infrastructure and plan new infrastructure as needed to fulfill the goals and objectives of the regional comprehensive plan
- Collect, analyze, and distribute useful regional data
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- Guide the orderly growth, development, and redevelopment of the Lehigh Valley in accordance with the long-term objectives, principles, and standards that are in the best interest and welfare of its municipalities, political subdivisions
- Promote the achievement of regional goals and objectives
- Promote a safe, well-maintained, multi-modal transportation system
- Promote conservation of energy, land, water, and air in the Lehigh Valley and preservation of unique historic and natural features
- Encourage appropriate land use through implementation of the regional comprehensive plan
- Coordinate and integrate the plans for orderly growth, development, and redevelopment of the Lehigh Valley

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Municipalities Planning Code
County Planning

- Future Development
- Housing
- Transportation
- Parks and Open Space
- Natural Resources
- Historic Assets

- Farmland Preservation
- Water Resources
- Scenic Areas
- Energy Conservation
- Land Uses of Regional Significance
Our Purpose

Improve access to attainable housing by diversifying the type, location, cost and other aspects of housing to meet the social, economic and future needs of the Lehigh Valley.
Meeting Agenda

- Housing Attainability Overview
- Attainability by Occupation
- Q & A Discussion
- Closing and Next Meeting
Overall Housing Attainability
Overall Housing Attainability

Lehigh Valley Median Household Income
$65,434

$270,000  ____________  Attainable Housing Cost  ____________  $1,636 monthly

BUY

$190,000  ____________  Market Median  ____________  $1,038

$43,640  ____________  Attainable Income  ____________  $41,478

RENT

US Census Bureau 2014-2018 ACS 5-Year Estimates and LVPC
Regional Housing Unit Attainability

Lehigh and Northampton County Assessment Data, US Census Bureau 2014-2018 ACS 5-Year Estimates and LVPC
Regional Household Makeup
Attainable Housing by Livable Wage

Minimum Wage
$7.25 per hour
$15,080

Housing Unit Deficit

Single Parent
$52,624

Single Adult
$24,835

2 Adults (1 working)
$40,102

2 Adults (1 working)
and 1 child
$49,275

Housing Unit Surplus

2 Working Adults
$38,064
(combined income)

2 Working Adults and 1 child
$58,032
(combined income)

Annual livable wage for various household types. Annual income is pretax.

Massachusetts Institute of Technology Dept. Of Urban Studies and Planning, 2020
Lehigh Valley Household Makeup

- **34.8%** 1-Worker Households
- **30.2%** 2-Worker Households
- **26.8%** 0-Worker Households
- **8.2%** 3+ Worker Households
- **252,131** Occupied Housing Units in the Lehigh Valley

US Census Bureau 2014-2018 ACS 5-Year Estimates and LVPC
Lehigh Valley Household Makeup

$24,835 Livable Wage for a Single Adult

34.8% 1-Worker Households

$63,550 Single Adult, Full-Time

252,131 Occupied Housing Units in the Lehigh Valley

$58,032 Livable Wage for 2 adults, 1 child

30.2% 2-Worker Households

$113,888 Married Couple

Livable Wage
Average Income

US Census Bureau 2014-2018 ACS 5-Year Estimates and LVPC
Lehigh Valley Household Makeup

26.8% 0-Worker Households

252,131 Occupied Housing Units in the Lehigh Valley

8.2% 3+ Worker Households

Average Income

US Census Bureau 2014-2018 ACS 5-Year Estimates and LVPC
Lehigh Valley Household Makeup

23,524 Single-Parent Households

$52,624 Livable Wage for a Single Parent

$63,550 Single Adult, Full-Time

252,131 Occupied Housing Units in the Lehigh Valley

$52,140 Non-Family

$19,032 Livable Wage, 2 Adults (each)

81,326 Non-Family Households

$52,140 Non-Family

Livable Wage

Average Income

US Census Bureau 2014-2018 ACS 5-Year Estimates and LVPC
We want to hear from you!

In what ways have you seen household makeup affect members of your community?

All questions and comments can be sent via the Q&A on the webinar screen.
We want to hear from you!

What factors in addition to income affect livability and housing attainability?

All questions and comments can be sent via the Q&A on the webinar screen.
Occupational Income
Housing Attainability

Major Occupational Groups

Employment by Sector

- Healthcare and Social Assistance: 14.9%
- Retail Trade: 10.4%
- Government and Government Enterprises: 8.6%
- Manufacturing: 7.7%
- Finance, Insurance and Real Estate: 8.3%
- Administrative and support, waste management and remediation services: 7.5%
- Professional, Scientific and Technical Services/Business Management: 7.3%
- Wholesale, Trade: 6.9%
- Educational Services: 5.9%
- Transportation and Warehousing: 4.5%
- Accommodation and Food Services: 3.6%
- Construction: 3.4%
- Other: 2.2%
- Farm Employment: 0.3%
Housing Attainability for Health Care and Social Assistance

Minimum Wage
$7.25 per hour
$15,080

Single Parent
$52,624

Single Adult
$24,835

Industry Overall
$55,480

Home Health Aide
$26,150

Dental Assistant
$42,260

Registered Nurse
$67,460

LVPC and Lehigh Valley Workforce Investment Board
Housing Attainability for Occupations Affected by COVID-19

- Minimum Wage: $7.25 per hour, $15,080
- Single Parent: $52,624
- Single Adult: $24,835
- Retail Industry: $28,248
- Food Service/Accommodation: $20,821
- Server: $25,460
- Retail Salesperson: $26,580
- Retail Sales Supervisor: $44,620

LVPC and Lehigh Valley Workforce Investment Board
## Housing Attainability for Occupations Affected by COVID-19

<table>
<thead>
<tr>
<th>Industry</th>
<th>Average Annual Income</th>
<th>Regional Employment</th>
</tr>
</thead>
<tbody>
<tr>
<td>Arts, Entertainment, Recreation</td>
<td>$20,794</td>
<td>1.7%</td>
</tr>
<tr>
<td>Personal Care and Services</td>
<td>$26,140</td>
<td>4.7%</td>
</tr>
<tr>
<td>Public Administration</td>
<td>$33,964</td>
<td>2.5%</td>
</tr>
<tr>
<td>Construction</td>
<td>$64,896</td>
<td>3.6%</td>
</tr>
<tr>
<td>Manufacturing</td>
<td>$67,528</td>
<td>10.8%</td>
</tr>
</tbody>
</table>
We want to hear from you!

How do you think employment by industry will change in the Lehigh Valley, following COVID-19?

All questions and comments can be sent via the Q&A button on the webinar screen.
Housing Attainability and Wage Comparison

Minimum Wage
$7.25 per hour
$15,080

Housing Unit Deficit
Arts, Entertainment, Recreation
$20,794

Personal Care and Service
$26,140

Transportation & Material Moving
$36,100

Office/ Administrative Support
$37,130

Healthcare and Social Assistance
$55,480

Construction
$64,896

Management
$118,740

Average Income

LVPC and Lehigh Valley Workforce Investment Board
Next Steps

Comprehensive Gap Analysis

Regional Needs Assessment

September Housing Working Group

Collaborate with Key Housing Experts

Where Does Inclusionary Zoning Fit In?
Next Meeting
Thursday, September 10th at 4:00 pm

https://www.lvpc.org/data-lv-housing.html
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