

# Benchmark



## Help the Region Win A \$21 million Grant

You can show them just how much we want it **by calling or emailing:**

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**When to call/email:**

September 1, 2019 through November 11, 2019.

Here's a few points you should mention, and why we deserve this grant over Pittsburgh, Philadelphia, San Francisco, Seattle or any of the other big cities that win every year:

- **Local Buy-In** – It includes a \$19 million match, most of it from private sources.
- **Reduces Congestion** – Will take cars off some of our busiest roads, including Route 22, MacArthur Road and Fullerton Avenue.
- **Promotes More Diverse Transportation** – Will encourage more walking, biking and mass transit users.
- **D&L Trail Gap** – Will close the largest gap left in the 165-mile Delaware & Lehigh Trail, and extend the September 11 National Memorial Trail through the region.
- **Economic Development** – Is a centerpiece of the \$425 million Waterfront office, retail and housing development along the Lehigh River.
- **Will Pay for Itself** – The Waterfront development is projected to produce \$4 million in tax money a year.

With your help, the Lehigh Valley can get its piece of the transportation pie. Anyone with questions can contact LVPC Director of Development Tracy Oscavich at 610-264-4544 or [toscavich@lvpc.org](mailto:toscavich@lvpc.org)