The U.S. Decennial Census

The purpose is to **conduct** a census of population and housing and **disseminate** results to the President, the States and the American People.

**U.S. Constitutional Mandate, Article 1, Section 2**

- **Uses of Census Data:**
  - **Apportioning** seats in the U.S. House of Representatives
  - **Drawing** congressional & state legislative districts, school districts and voting precincts
  - **Enforcing** voting rights and civil rights legislation
  - **Distributing** over **$675 billion** federal dollars to state and local governments.
  - **Informing** planning decisions of federal, tribal, state and local government
  - **Informing** organizational decisions (e.g., where to locate, size of market, etc.) of businesses and non-profits
2020 Census Goals

Goals

- To count everyone once, only once, and in the right place

What’s New

- We’re maximizing outreach by using both traditional and new media
- We’re offering and encouraging people to use the secure online response option
- We’re providing our fieldworkers with handheld devices for collecting Census data.
- We’re utilizing automated systems for recruiting, training, and payroll.
The 2020 Census Environment

- The 2020 Census is being conducted in a rapidly changing environment.
- It requires a flexible design that takes advantages of new technologies and data sources while minimizing risk to ensure a high quality population count.
2020 Census Timeline

Fall 2018
Recruitment begins for early census operations.

Fall 2019
Recruitment begins for peak operations in 2020.

August – October 2019
In-field address canvassing where needed.

March – July 2020
Internet Self-Response.

March – July 2020
In-person or follow-up interviews.

March – September 2020
Census Questionnaire Assistance via telephone.

April 1, 2020
Census Day – Respondents will be able to respond via internet, telephone or paper questionnaire.

December 2020
U.S. Census Bureau delivers population counts to President for apportionment.

March 2021
U.S. Census Bureau delivers redistricting data to states.
Pennsylvania Funding Derived from Census Data

- 16 Large Federal Assistance Programs that Distribute Funds on Basis of Decennial Census-derived Statistics

- Total Program Obligations: $26,793,367,770

- Per Capita: $2,093

Source: The George Washington University Institute of Public Policy
2019-2022
TOTAL INVESTMENT
$534,289,026

2017-2020
TOTAL INVESTMENT
$458,328,221