Multimodal Working Group Kick-off
September 26, 2018
Agenda

• Introductions
• Working group role
• Why the time is ripe
• Project scope and schedule
• Visioning exercise
• Public outreach and Engagement
• Next Steps
Introductions
Consultant Team

TOOLE DESIGN

Est. 1989
OK, time to pull out your smartphone!
Please login to Wi-Fi

Network: FWLC 605
Password: fwlc605!17
Test Question: Which artist had a hit song called "Allentown"?

- Bruce Springsteen: 2 votes
- Pink: 0 votes
- Billy Joel: 53 votes
- Michael Jackson: 0 votes

Show correct answer
Go to www.menti.com and use the code 38 18 62

Where are you from in the Lehigh Valley?
Go to www.menti.com and use the code 381862

What best describes your community?

- Urban
- Suburban
- Small town
- Rural
Go to www.menti.com and use the code 381862

What best describes your organization or affiliation?

- State government
- Local government
- Neighborhood group or association
- Business
- Health Care
- Philanthropic organization
- Faith community
- Private Citizen (not affiliated)
- Other
Multi-Modal Working Group

• Formed in 2017 by the Lehigh Valley Transportation Study
• To advise:
  • on the development of a functional and efficient bicycle, pedestrian and transit system
  • intersection of these modes with other vehicular traffic
  • on matters related to the impact that actions by the Lehigh Valley Transportation Study may have upon the multimodal environment
• To facilitate:
  • discussions on policies, plans and projects to support local, regional and state multimodal mobility efforts, to help ensure a functioning regional and state bicycle, pedestrian and transit system.
• To provide:
  • input to the Lehigh Valley Transportation Study on policies, plans and projects as they may relate to multimodal capacity, safety, access and mobility throughout the Lehigh Valley, with a particular focus on the region’s bicycle, pedestrian and transit facilities, and the businesses and communities they support.
Multi-Modal Working Group

• Membership:
  • All LVTS members
    • Lehigh County & Northampton County
    • Lehigh Valley Planning Commission
    • Cities of Allentown, Bethlehem and Easton
    • LANta
    • PENNDOT District 5-0 and Central Offices
    • Lehigh and Northampton Airport Authority
  • Representatives of
    • The cycling community
    • The pedestrian community
    • The transit community
    • Businesses, organizations and public agencies that depend on bicycle, pedestrian and transit
    • Lehigh Valley residents with an interest in improving the bicycle, pedestrian and transit movement and have experience with these multimodal issues

That’s you!
Working Group Role—This Project

• Represent the perspectives of your organization and your organization’s constituents, while taking into consideration the overall good of the Lehigh Valley
• Attend up to five Working Group meetings on Walk/BikeLV
• Communicate Walk/BikeLV activities to your organization and encourage constituents to provide input
• Review materials provided prior to meetings
• Provide input within defined review periods
• Help with public outreach
• Recommend LVPC and LVTS adopt plan
• Implement the plan
Walk/BikeLV Plan Adoption Process

WALK/BIKELV: Active Transportation Plan for the Lehigh Valley Organizational & Adoption Structure

LVTS
Lehigh Valley Transportation Study
Metropolitan Planning Organization

LVTS
Lehigh Valley Transportation Study
Coordinating Committee

LVTS
Lehigh Valley Transportation Study
Technical Committee

LVTS
Lehigh Valley Transportation Study
Multimodal Working Group

LVTS
Lehigh Valley Transportation Study

LVPC
Lehigh Valley Planning Commission
Bi-County Planning Commission

LVPC
Lehigh Valley Planning Commission
Transportation Committee

LVPC
Lehigh Valley Planning Commission
Environment Committee

LVPC
Lehigh Valley Planning Commission
Comprehensive Planning Committee

Primary Project Development Team; Participate in, Review & Recommend Adoption to the LVPC Transportation & Environment Committees, & LVTS Technical Committee

Adopt & Recommend to LVTS Coordinating Committee

Adopt & Recommend to LVTS Technical Committee

Participate in, Review & Recommend Adoption to the Full LVPC
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PLANNING PARTNERS

LVPC  LVTS
Lehigh Valley Planning Commission  Lehigh Valley Transportation Study

YOUR LOGO HERE TOO?

WALK/BIKELV
Why the time is ripe
Happening now in the Lehigh Valley

Want to hike and bike Allentown? Citywide trail plan moves forward after near-decade delay

WALK/LV
Regional Sidewalk Inventory
LVPC
LVTS

Planning for the FutureLV

COMPREHENSIVE PLAN UPDATE
Happening now... A transportation revolution!
Happening now... A transportation revolution!

Photo Credit: San Francisco Bicycle Coalition
Happening now... A transportation revolution!

43% of vehicle trips are 3 miles or less

75% of these trips are currently made by private auto

National Household Travel Survey 2017
For Metropolitan Statistical Areas of 500-999K residents in NJ-PA

Seattle could greenlight 3 bikeshare services as early as next week, weighing applications from Uber, Lyft and Lime

Why investors are betting that bike sharing is the next Uber

Report: Lyft to Buy Bike-Share Company for at Least $250 Million

The ride-hailing app will acquire Motivate, which operates seven bike-share systems including Citi Bike, Ford GoBike, and Capital Bikeshare.
52% of Americans would like to live in a place where they do not need to use a car very often.
Happening now… A transportation revolution!
Project Scope and Schedule
Project Scope

• Task 1: Project Initiation
• Task 2: Inventory and Analysis
• Task 3: Implementation and Draft Plan Development
• Task 4: Final Plan and Plan Review
Project Schedule

2018
- Aug: Plan vision, goals, outreach
- Sept: Existing Conditions
- Oct: Multimodal Working Group #1
- Nov: Multimodal Working Group #2 and Project Open House
- Dec: Multimodal Working Group #3

2019
- Jan: Multimodal Working Group #4
- Feb: Bike network, priority pedestrian areas, priority commuting corridors
- Mar: Draft Plan
- Apr: Catalytic projects, recommendations
- May: Final Plan
- Jun: Public Meeting

Multimodal Working Group #5 and Project Open House
Visioning Exercise
Key Themes from Existing Plans

- Coordinate land use and transportation planning
- Improve safety for all road users
- Create connected street networks
- Expand trail/greenway network
- Support transit access
- Improve pedestrian and bicycle connectivity
Kelsey Miller and Nic Heshelman
Maria Vassallo, Community Bike Works
Ralph Eberhardt, Greater Lehigh Valley Chamber of Commerce
Peter Schweyer, State Representative
Kim Geist, Olympian
How would you describe walking and bicycling in the Lehigh Valley today?

- Disparate access.
- Traffic! Shoulders not wide enough, poor condition.
- Lack of connection to popular destinations
- Just ok. The bike network is almost non-existent. The trail system needs...
Where do you want to go by walking and bicycling?

- Parks, recreation facilities, greenways: 26%
- No destination (e.g., out and back trip for leisure or exercise): 23%
- Restaurants, cafes: 18%
- Shopping, errands: 15%
- Work: 11%
- School, daycare, college, university: 4%
- Medical appointments: 4%
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What are the challenges you face as a pedestrian or bicyclist in the Lehigh Valley?
How should Walk/BikeLV prioritize the following:

- **31%** Safer walking and bicycling routes
- **26%** Connecting people with where they want to go
- **15%** Education and encouragement efforts
- **15%** Historically underserved populations
- **14%** Economic development and community building
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What word or words best describe what should be in the vision statement for this project?
Public Outreach and Engagement
ABOUT THE PLAN

The Lehigh Valley invests much $100 million a year to accommodate car and truck traffic. But for the first time the LVPC is preparing a regional master plan for walk and bike trails. Walk/Bike LVPC will be a comprehensive, collaborative effort aimed at making the region a more walkable, bikeable place. By doing so, we can reduce traffic congestion and air pollution while improving public health and the environment.

The plan will address existing conditions, lay out a strategy for the future, and draft a plan that will be both feasible and effective. The plan will provide a framework for improving the bike and pedestrian system across the region. The plan will also identify opportunities for investment in new bike and pedestrian infrastructure, as well as strategies for improving existing facilities.

Project Timeline + Key Dates

 Walk/Bike LVPC

Resources + References

GET ENGAGED

Thank you for your interest in the Walk/Bike LVPC project. You can get involved by filling out the form below.

Submit

Lehigh Valley Planning Commission

LVPC

Walk/Bike Lehigh Valley
Go to www.menti.com and use the code 38 18 62

Who is not at the table today but should be?

- Hispanic and Black communities. Schools.
- Handicapped community
- Students bike shops
- Senior groups
- Economic development

POC
More members of the community
Recreation commissions Minority communities Developers
Economic developers
Are there upcoming meetings or events that would be good engagement opportunities?

Go to www.menti.com and use the code 38 18 62
Wikimap Demo
Your turn!

- Forward the Wikimap link to people within your networks
- Help us with existing conditions data
- Provide feedback on existing conditions map
Upcoming Meetings

- Wednesday, October 17, 2018
  3:00-4:30
  Transportation Safety
- Wednesday November 28, 2018
  4:00-5:30
  WALK/BIKELV Existing Conditions Analysis
- Wednesday November 28, 2018
  6:00-7:30
  WALK/BIKELV Open House
- December 2018 – NO MEETING
Go to www.menti.com and use the code 381862

Any additional questions?

Waiting for questions

Once questions are accepted by the moderator, they will show up here so that you can answer them one by one.
Thank you!