



**Lehigh Valley Planning Commission**

**STEPHEN REPASCH**  
Chair

**JOHN DIACOGIANNIS**  
Vice Chair

**STEVEN GLICKMAN**  
Treasurer

**BECKY A. BRADLEY, AICP**  
Executive Director

February, 2018

## **LVPC Featured on WDIY**

LVPC Executive Director Becky Bradley can't seem to stop talking about the future – and that's important to maintaining our quality of life and global competitiveness.

The LVPC and its two-year effort to write a new Regional Comprehensive Plan was featured during an hourlong radio show on WDIY-FM, the National Public Radio affiliate based in Bethlehem.

The show focused on the recent FutureLV event that featured former Wired Magazine Managing Editor Peter Leyden, the organization's soon-to-begin project to draft the Lehigh Valley's first ever bicycle and pedestrian master plan, the region's long-term economic growth, and perhaps most prominently, what's coming.

"We all spend a lot of time talking about what just happened, or maybe what's about to happen today, but we, as a region, have to think a lot longer into the future than that," Bradley said.

"We're talking about a time horizon that goes well beyond 2040. Things are changing and if we want to be prepared, we must start now."

The show originally aired January 18, on WDIY-FM, 88.1. You can find and listen to the program here: <http://wdiy.org/programs/lehigh-valley-discourse>.