

Chapter 4

Regional Attractions

Construction of 1.8M SF warehouse at LVIP VII in Bethlehem

Other notable regional attractions include:

- The Coca-Cola Park minor league baseball stadium in Allentown
- Stabler Center, including the Penn State University Lehigh Valley Campus in Upper Saucon Township and Lehigh Valley Hospital Center in Salisbury Township, Lehigh County
- Lehigh Valley Health Network
- Lehigh Valley Mall
- Dorney Park in South Whitehall Township, Lehigh County
- St. Luke's Hospital Medical Center, Allentown, Lehigh County
- St. Luke's Facilities, Bethlehem Township, Northampton County and Fountain Hill, Lehigh County
- The PPL Center arena area in downtown Allentown, Lehigh County
- Musikfest in Bethlehem
- Various commercial generators at areas with easy access to the highway network
- Nine colleges and universities

The statewide *Comprehensive Freight Movement Plan* used IHS Global Insight Freight Finder data to identify freight generators. **Figure 6** illustrates the Freight Finder data for the Lehigh Valley region and shows that many major generators are located near I-78 and US 22. **Chapter 12** identifies the top commodity types shipped via truck and rail in the region by tonnage and value.

An issue of growing concern for area planners includes that of land consumption related to warehousing and distribution centers. These facilities by nature consume enormous amounts of acreage, but do not employ many workers in return, and create additional freight demands on area transportation infrastructure. Overall, the availability of land is at a premium for warehousing and distribution for sites with access to rail.

Figure 6
Lehigh Valley Freight Generators by Number of Employees, 2014

