



THE
PLAN
**STRATEGY
LABS**

TECHNOLOGY

COMMUNITY
ECONOMY
INFRASTRUCTURE
SUBDIVISION
PEOPLE + PLACES
TRANSPORTATION
RESOURCES
HIGHWAYS + BRIDGES
ORDINANCES + PLANS
RESEARCH + ANALYSIS
WATER
SEWER
UTILITIES
CARTOGRAPHY
PEDESTRIANS
ENVIRONMENT
PROJECTIONS
HOUSING
PARKS + RECREATION
CULTURE
FARMLAND PRESERVATION
HISTORIC PRESERVATION
OPEN SPACE CONSERVATION



What is a Comprehensive Plan?



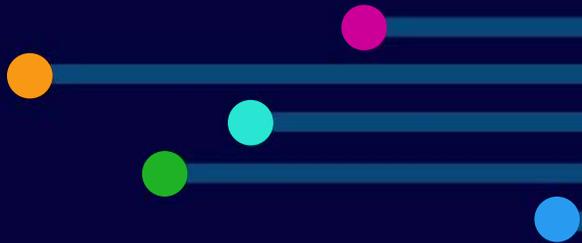
A Regional Comprehensive Plan...

- is the official and legal strategy guiding the growth, development, redevelopment and preservation of the assets of the Lehigh Valley.
- consolidates all the information we already know about our community into one simple, organized, easy-to-read toolkit.
- articulates community goals and aspirations for the years ahead, based on an understanding of current, on-the-ground conditions and accurate projections and trends.
- demands strong community involvement and citizen participation during the creation process, and, once complete, it encourages further engagement to bring all of its various actions and directives into play.
- informs future decision making on how we shape the land, including changes in existing laws on zoning, land development, subdivision, or other key laws that help determine how our communities will change and grow.
- brings all 62 municipalities, private and non-profit sectors, and the public together to recognize shared objectives and collaborate on implementation.
- is a playbook for the region, guiding official decisions, research, reports and funding.

A Regional Comprehensive Plan is Not...

- the same as zoning or subdivision. It is not an actual code that establishes what is or isn't legal in how we use or develop the land.
- so dense and complicated that it requires a law degree to read and understand.
- a text-only document. Or, at the very least, a good comprehensive plan is not text only! It should also include maps, charts, graphs, tables, graphics and infographics and be accessible on as many platforms as possible.
- an end in itself. It should be MUCH more than a summary of what the region has achieved. In some ways, it's the launch pad for where we would like to go and how we expect to measure our success at getting there.

How is **Technology** relevant to
the comprehensive plan?



THE PLAN

Land Use

+

Transportation +
Infrastructure Planning

Address land demands

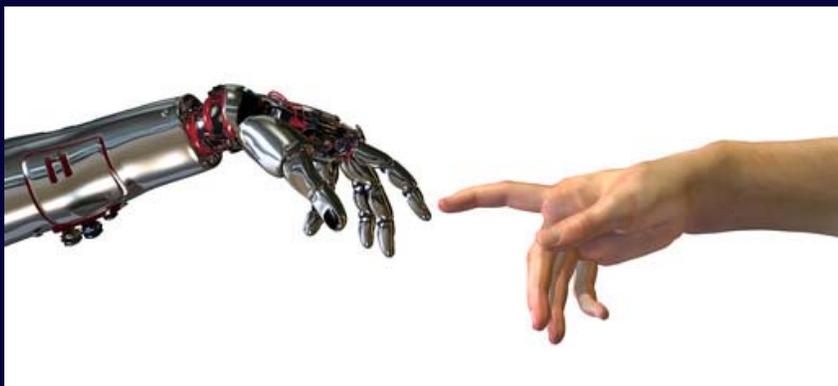
Adaptability
to new
Technology

Create access to new markets
and ensure reliable access
to existing markets

Maintain Economic Competitiveness
Withstand Shock + Increase Flexibility
Guarantee Long-term Opportunities

How is **Technology** relevant
to our communities?





New developments in machine intelligence will make us far smarter...Everyone gets smarter because of technology... and the empowerment of people is the secret to technological progress.

- Eric Schmidt, Executive Chairman, Google, USA



The riskiest thing we can do is maintain the status quo.

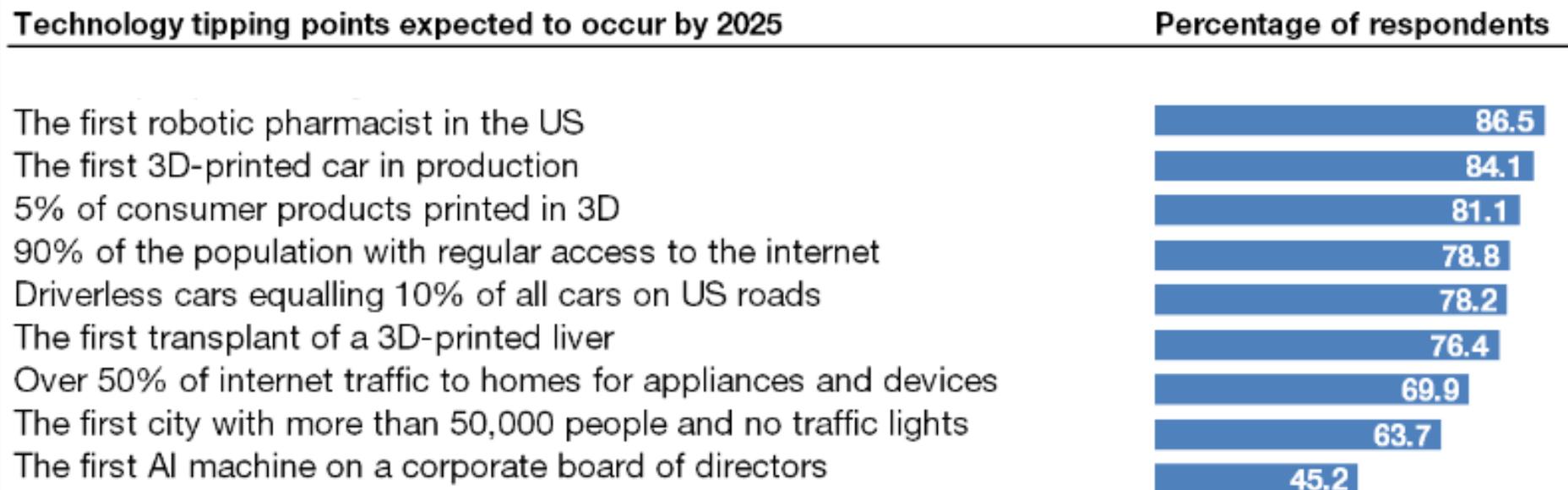
- Bob Iger, CEO Disney

The automation of factories has already decimated jobs in traditional manufacturing, and the rise of artificial intelligence is likely to extend this job destruction deep into the middle classes, with only the most caring, creative, or supervisory roles remaining.

- Stephen Hawking, Physicist

When will the future arrive?

800 technology executives and experts from the information and communications technology sector were surveyed as part of our *Technology Tipping Points and Societal Impact* report



Source: World Economic Forum, *Technology Tipping Points and Societal Impact* report, 2015

The Plan Schedule



THANK YOU

for joining us on this journey and for contributing to making the Lehigh Valley a place in which we're proud to live and work for years to come!

SEE YOU SOON!

April 20, 2017

STRATEGY LAB: Land Use

8:30 AM - 10:30 AM

April 20, 2017

STRATEGY LAB: Economy

10:30 AM - 12:30 PM

Visit lvpc.org/futurelv.html

